

Flintkote

REXALT*



ROOF

COATING



—the superior roof coating

- ▶ To re-coat old composition, built-up and metal roofs, either steep or flat.
- ▶ To extend the life of new roofs by providing added surface protection.
- ▶ To re-line gutters and protect metal surfaces and foundation walls—and for other purposes where a superior durable asphalt coating is required.

*TM Reg. U. S. Pat. Off.



Deep-rooted . . . the Flintkote Tradition for Quality Products grows stronger with the years.

Great traditions and industry prestige and leadership are like great oaks . . . deep-rooted and solid . . . and growing in influence with the passing years.

Such is the pioneering-quality tradition of The Flintkote Company. It is deeply rooted in the policy of the Company. It has grown in public significance and acceptance of Flintkote Building Materials for nearly half a century, meeting every test of war and peace.



Growth fostered by sound policies—Honest representation of products and fair dealing with its customers have been cardinal working principles of The Flintkote Company since its founding in 1901. Unrelenting adherence to these policies has enabled Flintkote to show such consistent growth over the years.

The map portrays Flintkote's progress in the Building Material field from the original building at North Arlington, N. J., to a nationwide organization today.



Continuous product research—Flintkote maintains its own research and development laboratories, where skilled technicians are constantly at work improving present products and testing and developing new ones. Flintkote's program of plant expansion includes the most modern research laboratory in the industry, located at Whippany, N. J.

THE CHEAPEST ROOF YOU CAN BUY IS A TOP-QUALITY ROOF.

Here's why



1. Value is proven quality at a legitimate price. The realistic way to figure roof maintenance costs is on a cost-per-year basis.



2. Apply a roof of good quality and periodically re-coat it. You relieve yourself of roof worries when you do, and you protect your investment. Besides, you get long years of roofing satisfaction and carefree service — and it usually costs less in the long run.



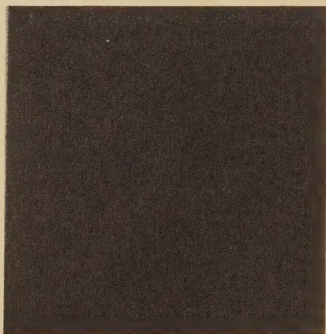
3. It all adds up to the use of Flintkote Rexalt Roof Coating — when you protect the surface you protect your roof, and—

*"the extra years of service
cost no more."*

Flintkote Rexalt Roof Coating is available in convenient 1 gallon containers, 5 gallon pails, and 30 and 55 gallon drums.

Why FLINTKOTE IS A Star

- 1 Flintkote Rexalt, the superior roof coating is formulated with pure Gilsonite (99.9% soluble by chemical test), scientifically blended with highest quality asphalts to assure a bituminous base highly resistant to weathering and abrasion and provide extra life and strength.
- 2 Combined with selected penetrative and preservative oils which rejuvenate old composition roofings and induce long lasting flexibility to the coating film of Gilsonite and asphalt.
- 3 Additionally fortified with certain other ingredients, including asbestos fiber, to add extra long life and strength.
- 4 Flintkote Rexalt Roof Coating will outlast ordinary roof coatings as shown by the laboratory test panels below.
- 5 Applies easily — does not run or drip from brush. Requires less physical effort in application. Applied by either brush or spray.
- 6 Flintkote Rexalt Roof Coating has no objectionable odor in contrast to those associated with ordinary roof coatings.



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Flintkote Rexalt
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REXALT ROOF COATING

Superior Coating!

Easily Applied

GENERAL DIRECTIONS FOR USE

1. Surface should be dry. Clean surface free of all foreign matter by careful sweeping or scraping. Mill scale or rust on metal roofs can be removed by wire brush.
2. Repair all defective areas, cracks, or breaks by patching with new roofing or Flintkote Re-inforcing Fabric embedded in and coated over with Flintkote Plastic Cement. Such patches to extend several inches in all directions beyond area repaired.
3. After thoroughly stirring, apply Flintkote Rexalt Roof Coating uniformly at rate of not less than 2 gallons per 100 sq. ft. of area, either by brush or spray. If by spray, $\frac{1}{2}$ " nozzle and equipment for heavy-bodied materials is suggested.

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COATING
SPHALT ROOF COATING





Headquarters for Roofing Service

Our business is based on providing materials used for the preservation, maintenance and repair of all types of structures. Many people in this community consider us as "Headquarters for Roofing Service."

We strongly recommend Flintkote Rexalt Roof Coating, the superior coating. We know Flintkote Rexalt Roof Coating, like other Flintkote Products, is made with every advantage modern research and skillful manufacturing technique can provide. Combined with good workmanship we know our customers are assured the best in roof protection when Flintkote Rexalt Roof Coating is used.

Don't hesitate to call upon us for Free Roof-Inspection Service, advice, or suggestions. We shall be pleased to serve you and give you the benefit of our experience in roof maintenance and repairs. And we shall welcome the opportunity to prove the economy and utility of Flintkote Products which are backed by nearly half a century of use on countless buildings throughout the United States.

